IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: S Group Art Unit: 3636 Carv, et. al. S Confirmation No.: 9077 § Examiner: Graysay, Tamara L Serial No.: 09/942,635 S § Attorney Docket No. Filed: August 30, 2001 S AUS920010646US1 Title: System and Method for Assessing Demographic Data § Intellectual Property Law Accuracy § Dept. § 11400 Burnet Road § Austin, Texas 78758

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Leslie A. Van Leeuwen

3/29/2006

RESPONSE TO OFFICE ACTION

Sir:

A. INTRODUCTORY COMMENTS

In response to the Office Action having a mailing date of March 14, 2006 with a one-month shortened statutory period for response set to expire on April 14, 2005, Applicants respectfully request reconsideration of the outstanding rejections and reexamination of the present application in light of the following remarks and amendments.

No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and the undersigned hereby authorizes the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0447.